

**BEN CATTERMOUL**  
**LIVELIHOODS, PLANNING AND SOCIO-ECONOMICS SPECIALIST**

**PERSONAL HISTORY:**

Name: Benjamin Hase Cattermoul  
Date of Birth: 19<sup>th</sup> March 1975  
Nationality: British  
New Zealand residency

**Key Skills Areas**

- Training and facilitation
- Training needs assessment
- Institutional support, assessment and strengthening of Government and NGOs.
- Sustainable livelihoods approaches and appreciative inquiry
- Sustainable Livelihood Enhancement and Diversification
- Fisheries and natural resource economics
- Participatory research techniques
- Workshop planning and management
- Consultation / participation in decision-making processes
- Socio-economic monitoring
- Policy research and development
- Project planning and management
- Research management and planning

**ACADEMIC QUALIFICATIONS**

**1998-1999 M.Sc. Fisheries Development and Planning;** University of Portsmouth - Centre for the Economics and Management of Aquatic Resources(CEMARE).

**Thesis:** A Multinomial Model of the characteristics of Migrant fishermen in the Nigerian Lake Chad Fishery.

**1993-1996 BA in Economics and Geography,** University of Portsmouth.

**Honours Project:** Should Terminal 5 be located at Heathrow?

SCUBA Diving (PADI Open Water Diver)

**COMPUTER SKILLS**

Fully conversant with Microsoft Office, Microsoft Publisher, Microsoft FrontPage

**LANGUAGES**

English

**COUNTRY EXPERIENCE**

UK & Channel Islands, Ghana, Ascension Island, Bangladesh, Cambodia, Sri Lanka, India, Maldives, New Zealand.

## PROFESSIONAL / RESEARCH EXPERIENCE

- 2005 – present** – **Employer: IMM Ltd**  
**Project: Livelihoods, Planning and Economics Specialist**  
Concerned with technical inputs into a range of projects mainly dealing with; the livelihoods of poor people, policy processes, pro-poor markets and institutional support and assessment. Also responsible for company publicity.
- 2008 - 2009** **Client: DFID**  
**Project: Researching the Links between Growth and Renewable Natural Resources**  
Providing the management support for the implementation of the project and technical inputs on fisheries management, livelihoods, climate change and research processes.
- 2008 - 2009** **Client: Tubney Charitable Trust & Esmee Fairbairn Foundation**  
**Project: Sectoral Review of UK NGOs Working to Achieve Benefits for Marine Biodiversity**  
Leading a study to assess the capacity and skills of UK NGOs to support the conservation of UK marine biodiversity and providing recommendations for a future funding programme.
- 2008**  
**Client: Acroatics**  
**Project: Sustainable Livelihoods Training**  
Principle trainer on a course for development professionals providing an introduction to the Sustainable Livelihoods Approach and poverty alleviation.
- 2007**  
**Client: FFA**  
**Project: Developing Tuna Industry Development Plan**  
Worked in a team to develop a planning framework for the Tuna Industries of Pacific Island Nations, based on the principles of sustainable development.
- 2006 – 2008** **Client: EU**  
**Project: Coral Reefs and Livelihoods Initiative (CORALI)**  
Leader of an IMM and IUCN team responsible for the design and implementation of a joint EU and Finnish Government funded initiative in South Asia and Indonesia. CORALI aims to further develop a process for sustainably enhancing and diversifying (SLED) the livelihoods of people who are reliant on coral reef resources. We worked with six teams from across South Asia (including Baa Atoll in the Maldives) and Indonesia to test a new approach to SLED in coral reef dependent communities. This involved undertaking a Training Needs Assessment (TNA) with the six teams and building their skills and capacity to develop and pilot test the SLED approach. To document and disseminate the process I developed a manual for implementing SLED.
- 2006 – present** **Client: GTZ.**  
**Project: Developing an approach for People's Planning in the North East Province of Sri Lanka**  
Working in a team to develop and test an approach that uses sustainable livelihoods and appreciative inquiry to improve the process of community level planning. This has involved working with project staff and local government planners to: undertake a training needs assessment; introduce new concepts for community planning; develop a framework for testing this in pilot communities; helping the teams to reflect on their experiences to improve the approach; designing a skills and capacity development programme to assist in the wider implementation of PPP.

- 2005 – 2006 Client: DFID**  
**Project: Policy Specialist - DFID**  
 Preparation of guidance notes on sub-sectoral policy formulation for the post-harvest fisheries sub-sector in Cambodia.
- 2005 – 2006 Client: FAO – FishCode**  
**Project: Designing a comprehensive review of the CCRF**  
 Undertook a scoping study to design a comprehensive review of the Code of Conduct for Responsible Fisheries.
- 2003 – 2005 Employer: Policy Unit – New Zealand Ministry of Fisheries**  
**Policy Analyst**  
 Worked in teams to develop:
- ***New Zealand Marine Protected Areas Strategy***: a collaboration between Ministry of Fisheries and Department of Conservation to develop a comprehensive network of MPAs in New Zealand – I coordinated the Ministry’s inputs into this process, and worked on negotiations for the guidance and principles behind the development of the MPA network.
  - ***Strategy to Manage the Environmental Effects of Fishing***, A strategy which provides a policy framework that allows decision makers to recognise social and cultural values in the formation of regulatory standards to control the adverse effects of fishing and enable the Ministry to adopt an ecosystem based approach to fisheries management.
  - ***Ministry Consultation Policy***: I led a team to develop a policy statement by the Ministry of its commitment to consultation and principles and standards to ensure the integrity of future consultation processes and transparency with stakeholders.
  - ***Ministry Policy Outcomes Framework***: I worked on the development of an outcomes framework which aimed to guide the Ministry in its strategic planning.
  - ***Biodiversity Education and Awareness project***: I managed a small grants project to fund initiatives for biodiversity education and awareness both for the fisheries sector and for the wider public.
  - ***Strategic Policy Development***: I worked on a range of day to day policy tasks including writing Ministerial briefings and speeches.
- 2003 Consultant to IOC – UNESCO, Global Coral Reef Monitoring Network (GCRMN) South Asia Phase 2.**  
 Produced a series of reports on the work of the GCRMN SA, including; An Institutional Information Needs Assessment, Poverty Impact Assessment of the GCRMN SA; Lessons Learnt Report:
- 2001 – 2002 Employer: UK Department for International Development**  
**GCRMN Regional Coordinator South Asia**  
 Seconded to the IOC-UNESCO to act as Regional Co-ordinator for the GCRMN South Asia Phase 2 Programme, based at the IUCN Sri Lanka. Managed project implementation in India, Maldives and Sri Lanka, including implementing training needs assessments; designing a training programme; delivering training workshops; building skills in informing and influencing decision-making processes; establishing coral reef forums; database development and demonstration site monitoring.

- 2001**            **Researcher- University of Portsmouth (CEMARE).**  
Developed a game based on the Nigerian Lake Chad Fishery to demonstrate the concepts behind the sustainable livelihoods approach at a workshop for fisheries officials from Nigeria, Chad and Cameroon.
- 2000 - 2001**    **Researcher, University of Portsmouth (CEMARE). (EU project - QLK5 – CT1999-01925) Technical Efficiency in EU Fisheries.**  
Co-ordinated a cost and earnings survey of the English Channel fishing fleet. Managed the research team, analysed the data and wrote a report on the economic status of the English Channel fishing fleet.
- 2000**            **Researcher - University of Portsmouth (DFID UK project: R7334) An Analysis of Conflict in Tropical Fisheries – Ghana and Bangladesh.**  
In Ghana and Bangladesh I undertook an extensive survey of small scale fishermen and women (in their villages) into the conflicts that inhibited the development of their livelihoods. The survey utilised both established and new PRA techniques.
- 1999 – 2001**    **Part Time Lecturer - University of Portsmouth. Department of Economics:**  
Lectured 2<sup>nd</sup> year students on a basic introduction to fisheries economics and assisted with the creation of a personal and career development unit for third year students and lectured on this course for two years.
- 1999 – 2000**    **Researcher - University of Portsmouth Department of Economics (FCO (OTD)) An Economic and Fiscal Survey of Ascension Island)**  
Worked in a team who undertook an economic and fiscal appraisal of Ascension Island. I researched the development options for the Island's social welfare system and produced a series of options for the development of environmental protection framework on the island.
- 1999 – 1999**    **McAllistair & Elliott-Fisheries Consultancy**  
Research for a socio-economic analysis of fishing dependency, and an economic valuation of sport fishing rivers.
- 1997**            **Executive Officer – Government Office for London**  
Managed a team of four to administer a £10 million bidding round for the European Social Fund. I edited the biannual European Programme newsletter and developed a publicity strategy for the unit.

## PUBLICATIONS

Cattermoul B., Townsley P., & Campbell J.. (2008). ***Sustainable Livelihood Enhancement and Diversification – SLED: A Manual for Practitioners.*** IUCN, International Union for the Conservation of Nature. Socio Economic Manual – South Asia Socmon Manual South Asia. EU proj.

Hoon V, Sriskanthan G, Townsley P, Cattermoul B, Bunce L, and Pomeroy B 2008. Socioeconomic ***Monitoring Guidelines for Coastal Managers of South Asia***, SocMon SA. IUCN/CORDIO. pp 108.

Cattermoul B., Sriskanthan G., and Campbell J.. (2007). *The Coral Reefs and Livelihoods Initiative (CORALI) - Building an Improved Approach to Livelihood Enhancement and Diversification with Coral Reef Users in South Asia*: paper for CORDIO 2008 Status report.

Vestegard O. and Cattermoul B.. (2005). *Building an Integrated Coral Reef Monitoring Network – Lessons from the GCRMN South Asia*: paper for CORDIO 2007 Status Report.

Cattermoul B. and Campbell J.. (2003). *Further Development of an Informing and Influencing Network - GCRMN SA 2003 and Onwards*: Paper Presented at the Second International Tropical Marine Environment Management Symposium. Manila 2003.

Rajasuriya, A., Venkataraman, K., Muley, E.V., Zahir, H. and Cattermoul, B.. (2002). *Status of Coral Reefs in South Asia: Bangladesh, India, Maldives and Sri Lanka*: Chp.6. Status of Coral Reefs of the World 2002.

Cattermoul, B. and Pascoe, S.. (2001). *Economic and Financial Performance of the UK English Channel Fleet: 1995-96 to 1999-2000*: CEMARE Research Paper.