

JOCK CAMPBELL: POLICY, INSTITUTIONS AND PLANNING SPECIALIST

PERSONAL HISTORY:

Name: Robert James (Jock) CAMPBELL

Nationality: British.

Date of birth: 1st January 1952

Contact: IMM Ltd, Innovation Centre, University of Exeter, Rennes Drive, Exeter
EX4 4RN, UK

Tel: +44 1392 262355, Fax: +44 1392 433645,

E-mail: J.Campbell-IMM@exeter.ac.uk Website: www.ex.ac.uk/imm/

KEY SKILL AREAS:

- Policy, planning and institutional inputs to sustainable livelihoods projects
- Project and institutional review, monitoring and evaluation
- Project and proposal writing
- Institutional support, assessment and strengthening at Government, NGOs and community levels
- Research management
- Participatory approaches to policy and planning
- Sustainable Livelihoods Approaches and alternative livelihood development
- Policy research, analysis, formulation, implementation and monitoring
- Fisheries, aquaculture and aquatic resources
- Sustainable coastal livelihoods specialist
- Planning at the sector, project and community levels
- Disaster rehabilitation in aquatic environments
- Private sector development (policy, planning and implementation)

QUALIFICATIONS:

M.Sc. Degree in Sea-Use Law, Economics and Policy Making

London School of Economics and Political Science, 1984. Course covered all areas of coastal resource-use and integrated coastal zone management in national and international contexts.

B.Sc. Honours Degree in Zoology with Marine Zoology

University College of North Wales, Bangor, 1975. Course also covered earth sciences and oceanography.

MEMBERSHIP OF PROFESSIONAL ORGANISATIONS:

Fellow of the	Royal Geographical Society
Member of the	Society for International Development

COMPUTER SKILLS:

Fully conversant with Microsoft Office, PowerPoint, Excel, Publisher, Visio

LANGUAGES:

English: fluent, Neo-Melanesian: Good, French: basic.

COUNTRY EXPERIENCE:

Worked in: Bangladesh, Barbados, Benin, Brazil, British Virgin Isles, Brunei, Burkina Faso, Cambodia, Cameroon, Cook Islands, Dominica, Ecuador, European Union, Fiji, The Gambia, Ghana, Grenada, India, Indonesia, Ivory Coast, Kenya, Kiribati, Papua New Guinea, Malawi, Mozambique, Namibia, Nepal, New Caledonia, Oman, Peru, Romania, Saudi Arabia, St. Lucia, Senegal, Sierra Leone, Solomon Islands, Sri Lanka, Tanzania, Togo, Tonga, Turks and Caicos Islands, Western Samoa, Zambia.

PROFESSIONAL/RESEARCH EXPERIENCE:

ONGOING ACTIVITIES

Continuing from 1990: UK, IMM Ltd.

Managing Director of IMM Ltd, responsible for corporate policy, ethics and management, marketing, proposal preparation, and operations over-sight. Also senior policy, institutions and planning adviser based in the UK.

2007 Cambodia - DFID/Danida

Development of systems for policy, planning, human resource management, equal opportunities in employment, knowledge management and monitoring and evaluation for a government department.

Cambodia – CDC

Providing technical support to the Department of Fisheries Technical Working Group in areas relate to its ongoing work plan, restructuring of the department, and the delivery of service packages.

2007 South Asia – ICRAN/UNEP

Policy adviser on a regional project to understand and promote the use of livelihood diversification as a tool for use in marine protected areas.

COMPLETED ACTIVITIES

2003 – 2006 Cambodia – DFID

Team Leader and Policy specialist for the Department of Fisheries on the Post-Harvest Fisheries Livelihoods Research Programme in Cambodia. Specific responsibilities for linking poverty in the post-harvest sector to the PRSP and to the Code of Conduct for Responsible Fisheries. Involved in developing policy guidance, policy briefs, and designing and implementing a self assessment review process for the Code of Conduct.

2005– 2006 UK/Italy -FAO

Planning a review of the implementation of the Code of Conduct for Responsible Fisheries.

2005-2006 Cambodia – Danida-DFID

Providing guidance to the Technical Working Group on Fisheries in Cambodia in areas of policy, planning and review including the implementation of the government's plans for Harmonisation and Alignment within the sector.

2005-2006 Cambodia – Danida-DFID

Carrying out a participatory institutional review of the Department of Fisheries.

2002 – 2006 Cambodia – DFID

Policy analyst for the Department of Fisheries on an assessment of the impact on the poor of changes in the national fisheries policy in relation to fishing lots.

2005 Cameroon, Malawi and Kenya - WorldFish Centre

Team member on a review of the WorldFish Centre's work in Sub-Saharan Africa. Visited project sites and government, NGO and donor staff in Cameroon and Malawi.

Cambodia - DFID (Department for International Development, UK)

Team Leader on a research project to determine the linkages between aquatic resources dependency and the ability of poor coastal people to diversify in to new secondary and tertiary industries. Presentation made to World Bank and NOAA in Washington on pro-poor conservation and livelihood diversification.

Vietnam

Presented a key note paper on coastal livelihoods at the conference on *Environment and Livelihoods in Coastal Zones: Managing Agriculture-Fishery-Aquaculture Conflicts*

UK - DFID/DEFRA

Resource person at a UK government/industry meeting on the Tsunami presenting findings from a visit to Sri Lanka to look at post-tsunami damage and responses.

2002-2005 Ghana – DFID

Policy adviser on a fisheries livelihoods project linking poverty to the post-harvest fisheries sector and to the Code of Conduct for Responsible Fisheries. Provided policy support for the development of the fisheries sector and for its inclusion in the Poverty Reduction Strategy.

2004 UK - DFID

Adviser to DFID on fisheries policy surrounding the Code of Conduct for Responsible Fisheries and the development of a regional fisheries strategy for Africa.

Cambodia – Department of Fisheries

Policy and planning support to the Department of Fisheries to develop a fisheries sector plan

2003 Cambodia – FAO

Study of the feasibility of a coastal sanctuaries project in the Koh Kong province.

Bangladesh – DFID/ Royal Netherlands Embassy

Output to purpose review of the integrated coastal zone management project.

Bangladesh – DFID

An evaluation of the development issues associated with the Support for University Fisheries Education and Research (SUFER) project and the potential linkages with the ICZM initiative.

2000– 2003 Southern Africa, DFID

Institutional and policy specialist for an information management project in Southern Africa.

2001 – 2003 India, Sri Lanka, Mozambique and Tanzania - DFID

Project Manager on a project to assess the non-economic value of coral reefs to poor coastal communities.

2001 – 2003 India, Sri Lanka

Policy inputs to the South Asia node of the Global Coral Reef Monitoring Project.

2000 – 2003 India, DFID

Project leader and policy adviser on the research project to assess changes in fish utilisation in India and the implication for the poor.

1999 – 2003 India, Bangladesh and Sri Lanka, DFID

Project leader and policy adviser on the Sustainable Coastal Livelihoods Project funded by DFID's Policy Research Programme. The project operates in India, Bangladesh and Sri Lanka, and is looking at the influence of structures and processes on the livelihoods of the poor in the coastal environment.

2002 UK – DFID/ODI

Preparation of key sheets for DFID on inland and marine fisheries.

2001 Bangladesh - DFID

Designing and implementing a series of sustainable livelihoods training seminars for senior government policy makers, donor agencies and NGO staff.

Bangladesh – DFID

Review of the current situation of community involvement in fisheries management systems in Bangladesh as part of an ICLARM-implemented project.

St Lucia, Dominica, British Virgin Isles, Grenada - DFID

Output-to-purpose review of the Organisation of Eastern Caribbean States' Natural Resources Management Project concerned with coastal area management in the region.

Namibia - DFID

Reviewing SADC's regional role in the implementation of international conventions and agreements for fisheries management at the national level in Southern Africa.

UK – Department of Health, National Health Service

Adviser to a research project, at Exeter University, into lesson learning from other sectors that could inform user involvement in health research.

Tanzania - DFID

Policy resource person at a workshop on information systems for fisheries management in Tanzania.

Sri Lanka – DFID

Policy and planning inputs to the Global Coral Reef Monitoring Network, South Asia Node under the auspices of the Intergovernmental Oceanographic Commission.

Benin, Cameroon, Burkina Faso, Ivory Coast, Senegal, The Gambia and Italy - DFID and FAO

Leader of a five person team to carry out an output-to-purpose review of the West Africa Sustainable Fisheries Livelihoods Programme.

India- DFID

Review of institutional arrangements and implementation of DFID rehabilitation support to the communities of Orissa following the 1999 cyclone. Lesson learning to improve future post-disaster support and evolve the sustainable livelihoods approach to better address vulnerability.

2000 Bangladesh – DFID

Assisting to develop a strategy to link DFID, World Bank and Netherlands Government support to the coastal development process. Strategy included combining elements of policy coordination, disaster management, infrastructure development and sustainable livelihoods for the poor.

Bangladesh – DFID

Assisting DFID to develop an improved monitoring process for its natural resources field projects.

Bangladesh – DFID

Preparatory policy and institutions work on DFID's natural resources programme strategy for Bangladesh.

Bangladesh – DFID

Appraisal of an ICLARM (International Center for Living Aquatic Resources Management) proposed community-based resource management project, and developing institutional and policy planning frameworks to aid project implementation.

Italy – FAO (Food and Agriculture Organisation of the United Nations)

Facilitator at a joint donor agency workshop to develop methods for institutionalising sustainable livelihoods approaches.

Barbados and St Lucia-DFID

Output-to-purpose mid-term evaluation of a coastal resources management project implemented by the OECS.

1999 UK and Rome – FAO

Preparation of background papers on the linkages between the sustainable livelihoods approach and the Code of Conduct for Responsible Fisheries. Prepared for the DFID-FAO Sustainable Fisheries Livelihoods Programme for West Africa.

Senegal - FAO/SIFAR

Planning a sustainable livelihoods project aimed at increasing participatory linkages between artisanal fisherfolk, policy-makers and researchers. The project covered Guinea, Guinea Bissau, The Gambia, Senegal, Mauritania and Cape Verde.

UK based - FAO/SIFAR

Review, prepared for the Advisory Committee on Fisheries Research, on the potential for increased participation of primary stakeholders in fisheries and aquatic resources research.

Turks and Caicos Islands - DFID

Mid-term evaluation of a DFID-funded multi-agency environmental management project. The project revolved around a partnership between DFID, the Turks and Caicos Government and a range of NGO and commercial stakeholder groups and was designed to plan and manage the conservation and sustainable use of the natural environment of the islands.

St Lucia - Organisation of Eastern Caribbean States (OECS).

Logical framework training workshop and institutional logframe development. Training staff in the planning, management and evaluation of projects using the logical framework approach.

From January 1998 to June 1999 DFID Research Programme Manager

Programme Manager for DFID's Post-Harvest Fisheries Research Programme managing research projects in a range of UK academic institutions being implemented in Africa and India. Responsible for ensuring effective and efficient research implementation, appropriate dissemination of research results, and the monitoring of uptake and impact. IMM under sub-contract to Natural Resources International.

From 1996 to 1999 Romania - DFID/NRIL (Natural Resources International)

Policy, planning and institutional adviser to the Government of Romania in the process of developing an integrated approach to the management of the aquatic environment and the development of the private sector in fisheries. Responsible for the preparation of a sector review, sector development plans, a fisheries policy framework, an environmental policy development framework, a programme for sector reform and EU integration policy.

From 1997 to 1999 UK and Gambia - DFID

Policy research in Europe and West Africa to provide the basis for equitable and sustainable fisheries access agreements. Work included research into the EU policy-making and legislative processes and the influence of policy networks. Project operated in partnership with the NRI (University of Greenwich), Marine Resources Assessment Group (Imperial College) and Intermediate Technology Assessment Group.

1998 UK - DFID

Co-ordinator for the production of an NR advisers briefing document on the possible impacts of biodiversity on poverty in the fisheries and aquatic resources sector.

India and Nepal - SIFAR

Missions to India and Nepal to design participatory research projects for possible funding through the Support Unit for Fisheries and Aquatic Research (SIFAR)

Grenada, Barbados and St Lucia-DFID

Output-to-purpose mid-term evaluation of a coastal resources management project implemented by the OECS.

India - DFID

Facilitating a workshop on poverty and post-harvest fisheries to define researchable constraints to be addressed by UK research funds.

Barbados and St. Lucia - DFID

Assisting the Caribbean Natural Resources Institute to plan a project for funding through DFID on institutional capacity building aimed at participatory approaches to natural resources management.

1994 – 1998 Intermediate Technology Development Group (ITDG)

Member of the Food Security Group of the NGO (non-Governmental Organisation) Intermediate Technology. Responsible for advising ITDG on aquatic resources food security issues and policy.

1997 India - DFID

Working with local government and NGO institutional stakeholders, developed an implementation plan for a cyclone relief project in Andhra Pradesh, using logframe planning techniques.

Bangladesh - DFID

Assisted the coastal NGO network, COFCON, to develop an implementation plan for the NGO using logframe planning techniques.

Bangladesh - DFID

Provided institutional and planning inputs to the preparation of an institutional support project for the Grameen Motsho Foundation.

Moçambique - DFID

Institutional, policy and planning inputs to the design of a coastal zone management project in Zambezia Province.

India – Overseas Development Administration (ODA, or what is now DFID)

Facilitation of a workshop to evaluate the impact of the Bay of Bengal Post Harvest Fisheries Project on coastal communities.

Bangladesh - ODA

Facilitation of a logframe planning and conflict resolution workshop as part of the design of a second phase of the Northwest Fisheries Extension Project.

UK - Joint Nature Conservation Committee

In association with Xipress, assessing the information management requirements for the UK coastal zone managers and identifying options for improved integration of information using electronic media.

1996 New Caledonia - ODA

Mid-term evaluation of a regional fisheries management and post-harvest project implemented through the South Pacific Commission based in Noumea.

India, Sri Lanka and Bangladesh - ODA

An mid-term evaluation of impact of Phase III regional Post-Harvest Fisheries Project in India, Sri Lanka and Bangladesh. Also identified the scope and direction of future projects activities.

Bangladesh - ODA

Planning a participatory project preparation process for future aquatic resources activities to be funded by the World Bank. This involved meshing donor and government planning procedures, designing a preparation process which fully involved primary stakeholders, private sector, NGOs and government, and preparing a broad strategy of co-operation.

1995 UK - Western Isles Islands Council

Team leader and policy specialist on a five-person team to carry out an assessment of the current state of the fisheries in the Western Isles of Scotland and plan the long-term development of the sector.

Bangladesh - ODA/DANIDA

Team Leader on a project planning mission to design an institutional strengthening project for the fisheries and aquatic resources sector of Bangladesh.

UK - University College of Wales, Centre for Development Studies

Lecturing in participatory policy and planning on an ODA funded short training course in *Social Planning Skills for Natural Resource Managers* targeting middle and higher level NGO staff and public servants from a wide range of sectors from Asia and Africa.

UK - ODA

Development of the concept of the ***Participatory and Integrated Policy*** process for the use in the fisheries and aquatic resource sector which integrated aquatic resource use across sectors and administrative levels of government. Production of information and training materials for the dissemination of the concepts.

UK - NRI

Review of the work carried out by local consultants on the Bangladesh post-harvest fisheries overview report.

1994-1995 Ghana and Malawi - ODA

Part of an Continuing policy development process aimed at providing guidelines for more participatory and integrated aquatic resources policy formulation in Sub-Saharan Africa. Team leader and policy specialist on the mission. Implemented and developed a policy formulation framework for wider use in Africa, and Policy Discussion Documents for the Governments of Ghana and Malawi.

1994 Kiribati, Tonga and the Cook Islands - ADB/Forum Fisheries Agency

A review of the policy, legislative, infrastructural and resource-related constraints limiting the development of the domestic tuna industry in the three countries. Advised on policy and legal changes to enhance the viability of existing operations and new industries.

India - ODA/NRI

Team Leader on a mission to carry out a post-harvest overview of West Bengal, Orissa, Andhra Pradesh and Tamil Nadu for the ODA/BOBP project. Described current

activities, participants, problem areas, institutions involved and possible further action, and developed a methodology to continue the overview study in Bangladesh.

UK-Based - European Commission

Preparation of a set of guidelines for planning small-scale fisheries, industrial fisheries, fisheries management, extensive aquaculture and intensive aquaculture. The guidelines were written within the *Integrated Approach to Project Cycle Management* using Logical Framework methods.

1993 Sri Lanka/India - ODA/NRI

Carried out a post-harvest overview of the fisheries sector in Sri Lanka describing current activities, participants, problem areas, institutions involved and possible further action. In India, carried out a review of the ODA/BOBP project's Internal Monitoring Unit and advised on changes in structure and function.

Malawi - ODA.

Mid-term review of the Fisheries Research and Management Support Project within the government Fisheries Department. Reviewed the progress of the project and provided advice on its future scope and direction.

UK - ODA.

Research into the conflicts, complementarities and harmonisation of policies related to increased involvement of the private sector, environmental concerns and poverty-focus in small-scale fisheries in Sub-Saharan Africa.

Kiribati - EC.

Policy, Planning and Institutional Specialist, and Leader of a six person team responsible for the preparation of a policy framework and medium-term marine resources sector plan for the Republic of Kiribati, the establishment of planning procedures and the identification of investment projects for future donor funding.

India & Sri Lanka - Intermediate Technology Development Group.

Economic, social and policy appraisal of ITDG's fisheries inputs to Kerala State in Southern India and providing guidance on the future direction of ITDG's global fisheries programme.

UK - Sparsholt College.

External moderator of the Diploma Course in Warm-water Aquaculture. Responsible for assisting staff with course development, and advising on course delivery and student assessment.

1992 Europe - EC

Policy research for the European Commission and EC Member State Fisheries Advisers to determine the micro and macro factors influencing private sector initiatives in the development of Artisanal fisheries in Sub-Sahara Africa. Subsequent development of policies, objectives, and strategies for external assistance to the sector in the form of government institutional strengthening in integrated resource management and support to the private sector at both macro and micro-economic levels.

UK - Highlands and Islands Enterprise.

Analysis of the implications of the Common Fisheries Policy Mid-term review report on the Highlands and Islands of Scotland.

The Gambia - EC

Team Leader on the terminal evaluation of the EC's twelve year programme of inputs to Artisanal fisheries and planning of further inputs including institutional strengthening, credit and business management training.

UK - London School of Economics and Political Science

Visiting lecturer on monitoring and evaluation methodologies in the aquatic resource sector.

1991 UK - Commonwealth Secretariat

Evaluation methodology resource specialist on training and review course for senior divisional staff in the Commonwealth Secretariat.

India - ODA

Evaluation of the ODA Post-harvest Project component of the Bay of Bengal Fisheries Programme. Carrying out impact assessments of sub-projects in Tamil Nadu, Orissa and Kerala and advising on future inputs.

UK - Western Isles Islands Council

Review and analysis of data on fish stock, fishing effort, catches and landings of UK and foreign fishing vessels operating in the area to the west of Scotland in relation to the socio-economic needs of the local industry.

UK - Highlands and Islands Enterprise.

Analysis of policy and management options available to the NW of Scotland under both the Common Fisheries Policy Review, and entitlement aggregation and ITQ systems proposed by the UK Government.

1990 UK - French Government.

Training and labour mobility study of the UK fishing industry in relation to the development of EC fisheries policy and the EC single market. Part of a broader study of the UK, French and Spanish industries.

The Gambia - EC.

Team Leader on a mission to carry out a mid-term evaluation of the Artisanal Fisheries Development Project and to plan the next phase of inputs. The project included the establishment of community-run fishing centres; training of fishermen and fish processors; disbursement of credit; fuelwood conservation, and improvement of the role of women in the sector.

Oman - Oman Government.

Assessment of existing manpower and training within the fisheries sector at all levels; analysis of skills, knowledge and attitude requirements of the sector and subsequent preparation of a human resource development plan including the design of a fisheries training school, fishermen's classification and certification system, and an extension and training programme.

1989 Mozambique - IFAD/World Bank.

Evaluation of past development strategies for small scale fisheries and the design of a long term fisheries development plan for the country.

Ecuador/Peru - ODA.

Survey of coastal fishing communities in Ecuador and Northern Peru and the planning of a pilot project aimed at testing development strategies applicable to other areas within Ecuador. Included the provision of a community fishing centre and strengthening co-operative marketing activities.

Indonesia - EC.

Team leader on a mission to evaluate the EC funded *Fresh Fish Marketing Pilot Project In East Java* and to formulate future development options. Included a review of existing fish harvest, processing, distribution and marketing activities and of the functions of the fisheries co-operatives.

Solomon Islands and Fiji - Commonwealth Secretariat.

Evaluation of the Commonwealth Secretariat's technical assistance inputs to the South Pacific Forum Fisheries Agency and development of future assistance options.

Brunei - Commonwealth Secretariat.

Development of a post-harvest fish utilisation strategy including trawler by-catch conversion into value added fish mince products, and aquaculture and poultry feeds. Studies of current product diversity, market segmentation, consumer preferences and market expansion possibilities.

1988 UK/Africa - Private Client.

Advising on the establishment of a UK based hatchery for tropical giant tiger prawns, P. monodon, and evaluating the market potential for exporting live juveniles to grow-out farms in Africa.

Papua New Guinea - IFAD/OPS.

IFAD/OPS evaluation mission to review the progress of the IFAD Artisanal Fisheries Project, to train staff in the use of improved management techniques, and to design an expanded phase of the Project.

Western Samoa - IFAD.

IFAD Appraisal Mission to review the Village Livestock and Fisheries Project. Project components included deep-water snapper harvesting; rural credit; mussel culture, and the expansion of domestic and export marketing.

Tanzania - FAO.

Fisheries Planning Specialist, responsible for evaluating past and present fishing activities, projects and aquaculture infrastructure in the southern inland of Tanzania including Lake Malawi, Lake Rukwa, Lake Tanganyika and Mtera Reservoir. Held planning workshop to improve communications between fishing communities and government.

Sierra Leone - Private Client.

Preparation of a study on the commercial and technical feasibility of establishing an inshore fish and shrimp trawler fleet and associated boatyard.

1985 to 1988: Senior Fisheries Development Consultant, MacAlister, Elliott and Partners Ltd.

Tanzania - ODA

Team leader on a project planning mission to Tanzania to assess existing fishing, fish processing, marketing and credit activities as the basis for planning a project aimed at improving vessel propulsion in the artisanal sector.

Brazil - ODA

Team leader on a planning mission to N. E. Brazil to assess the existing fishing, fish processing, marketing and credit activities as the basis for planning a project aimed at determining the factors affecting technology transfer in vessel propulsion improvement.

West Africa - FAO.

Co-ordination and running of a regional preparatory technical meeting on the propulsion of fishing canoes in West Africa. Included preparatory research in Rome and Benin, meeting organisation in Sierra Leone and the preparation of a report on the proceedings of the meeting.

Sierra Leone - EC.

The policy advice, planning, management and supervision of the Kambia Fisheries Development Project, a four year research project aimed at determining ways of reducing the energy costs of the artisanal fishing sector aimed at understanding the fishery in the context of the resource's capture, processing and marketing and of the social and economic factors affecting the fishery.

Zambia- SIDA.

Design of an integrated fisheries development project on Lake Mweru aimed at redirecting fishing effort away from the inshore stocks and towards the more plentiful off-shore resources.

Togo - FAO.

Participation in an FAO regional fisheries development workshop aimed at exchanging information and experience of project design and implementation.

UK Based- Coopers and Lybrand.

Production of Fleet Management and Maintenance Supervision manuals for the Tanzanian Fishing Company (TAFICO). Design of management information systems to link fishing activities with corporate planning.

1977-1983: Papua New Guinea - Division of Fisheries.

Provincial Fisheries Officer, East Sepik Province (initially as a VSO). Then General Manager of a government owned pilot fishing company. Finally Adviser to the Director of Fisheries on the planning and management of artisanal fisheries projects with particular responsibility for establishing the IFAD Artisanal Fisheries Project.

1977: Papua New Guinea – Voluntary Service Overseas

Volunteer at a school involved in training in aquaculture, fish catching techniques, gear repair, and fish processing.

1975: Saudi Arabia - UCNW

Fisheries Biologist based in the Arabian Gulf working for the University College of North Wales. Research into the commercial activities of the prawn trawling fleet of the Arabian Gulf and the shore based processing facilities aimed at both the domestic and export markets.