

PHILIP TOWNSLEY: SOCIAL DEVELOPMENT AND LIVELIHOODS SPECIALIST

PERSONAL HISTORY:

Name: Philip Gordon TOWNSLEY

Nationality: British / Canadian.

Date of birth: 17th December 1957

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KEY SKILL AREAS:

- Sustainable livelihoods approaches and livelihood diversification
- Training and facilitation in participatory development approaches and sustainable livelihoods
- Institutional analysis and project planning
- Participatory research methods and management
- Policy research, analysis, formulation, implementation and monitoring
- Development and management of marine and freshwater fisheries and aquaculture
- Local-level and community planning approaches
- Development of manuals and guidelines for development practitioners

QUALIFICATIONS:

M.A. Degree in Rural Social Development (Distinction – Virone Prize)

Agricultural Extension and Rural Development Centre, University of Reading, 1985. Course covered rural development planning and management, training, rural research methodologies and rural sociology.

TOEFL Certificate: RSA Pass Grade B;

International Teacher Training Institute, Rome, Italy, 1980.

B.A. Honours Degree in English Language and Literature

Kings' College, University of London, 1979.

COMPUTER SKILLS:

Fully conversant with Microsoft Office, PowerPoint, Excel, Publisher and Access

LANGUAGES:

English, Italian: fluent, Indonesian: good, French: fair.

COUNTRY EXPERIENCE:

Worked in: Albania, Bangladesh, Cambodia, Chile, Egypt, Fiji, Ghana, India, Indonesia, Italy, Kenya, Malawi, Malaysia, Maldives, Sri Lanka, Tanzania, Thailand, Uganda, Vanuatu, Vietnam, Zambia, Zimbabwe.

PROFESSIONAL/RESEARCH EXPERIENCE:

ONGOING ACTIVITIES

Since 2000: UK, IMM Ltd.

Social Development and Livelihoods Specialist with IMM Ltd.

2008 Cambodia - World Conservation Society (WCS)

Social Development Specialist designing and implementing of a study of the benefits and constraints of existing fisheries management arrangements on fishing lots and protected areas in the Tonle Sap Biosphere Reserve and developing recommendations for alternative management strategies for the future.

- 2007 - 2008 Cambodia - DFID/Danida**
Working with the Policy and Planning Division of the Fisheries Administration of Cambodia to develop approaches and methods for assessing demand for and promoting uptake of FIA services among fisheries stakeholders.
- 2007 – 2008 South Asia – ICRAN/UNEP**
Livelihoods Specialist on a regional project to understand and promote new approaches to livelihood diversification to support the establishment of marine protected areas in the South Asia region.
- 2006 - 2008 Sri Lanka – GTZ / NECCDEP**
Livelihoods Specialist providing training in sustainable livelihoods and local-level planning approaches for staff of an ADB-support project for the development of coast communities in the North and East of Sri Lanka.

COMPLETED ACTIVITIES

- 2008 Cambodia – OXFAM GB**
Livelihoods Specialist assisting Oxfam GB and their partners in Cambodia to prepare a proposal for a project to scale-up the application of post-harvest fisheries and market analysis research outputs from the DFID-supported Renewable Natural Resource Research programme.
- 2007 Italy - Food and Agriculture Organisation (FAO) of the UN**
Livelihoods Specialist designing and implementing a scoping study on inter-agency collaboration around livelihood issues between the 3 Roma-based multilateral institutions – FAO, IFAD and WFP.
- 2007 Sri Lanka – European Commission**
Team Leader and Livelihoods Specialist for the evaluation of an EU-funded, UNDP implemented project on livelihoods development in the North and East of Sri Lanka.
- 2005 - 2007 Italy / Ghana – International Fund for Agricultural Development (IFAD)**
Institutions Specialist preparing guidelines on institutional analysis and designing and implementing training for IFAD staff and consultants in Europe and West Africa on institutional analysis in project design.
- 2006 India – UNDP / FAO**
Livelihoods Specialist with team preparing a concept note for a multi-donor fisheries management programme building on the post-tsunami rehabilitation process in Tamil Nadu.
- 2006 Sri Lanka – GTZ / NRP-REPSI**
Facilitation and Livelihoods Specialist designing and implementing a workshop on Sustainable Livelihoods Approaches for staff working with a post-conflict rehabilitation and reconstruction project in the North and East of Sri Lanka .
- 2005 Cambodia – Department of Fisheries**
Livelihoods Specialist designing and implementing research on aquatic resource dependency and factors supporting and inhibiting livelihoods diversification in coastal communities in Cambodia.
- 2005 UK - DFID**
Facilitator for the annual retreat for the Environment Group of the Policy Division of DFID.
- 2005 Egypt – DFID**
Social Development Specialist representing DFID at an international meeting organised by the United Nations Environment Programme (UNEP) to discuss coastal area management issues in the wake of the Asian tsunami disaster.
- 2002 - 2005 Cambodia – Department of Fisheries**
Livelihoods Specialist building the capacity of staff of the Cambodian Department of Fisheries to address livelihoods issues in the post-harvest fisheries sector as part of the DFID-support Post-Harvest Fisheries Research Programme.

- 2002 - 2005 Cambodia – Department of Fisheries**
Livelihoods Specialist assisting the Cambodian Department of Fisheries in preparing a methodology for and conducting an assessment of the impacts of recent reforms in fisheries policy on the livelihoods of stakeholders in fisheries.
- 2004 – 2005 Albania – IFAD**
Social Development Specialist and Facilitator assisting an IFAD-supported Mountain Area Development Project to establish local-area consultative *fora* aiming to promote the interests of people living in mountain areas & enable them to influence government and donor policy in support of mountain area development.
- 2004 Sri Lanka – GTZ / NRP-REPSI**
Livelihoods Specialist designing and implementing an in-depth training on Sustainable Livelihoods Approaches for staff and consultants working with a post-conflict rehabilitation and reconstruction project in the North and East of Sri Lanka.
- 2004 Italy – IFAD**
Livelihoods Specialist facilitating 2 workshops for IFAD HQ, project staff and national counterparts on community-driven development approaches and on innovation mainstreaming.
- 2003 Bangladesh – Department of Fisheries / Fourth Fisheries Project**
Social Development Specialist assisting the Bangladesh Department of Fisheries in the preparation and design of an alternative livelihoods component of a multi-donor (World Bank / DFID / GEF) fisheries project.
- 2003 Italy – Bay Of Bengal Large Marine Ecosystem Project**
Livelihoods Specialist preparing a desk review of trans-boundary issues affecting coastal and marine livelihoods in 8 countries around the Bay of Bengal.
- 2001 - 2003 India / Sri Lanka / Mozambique / Tanzania - DFID**
Livelihoods Specialist supporting research to assess the livelihood benefits and non-economic value derived from coral reefs for poor coastal communities in South Asia.
- 2001 - 2003 Italy / Albania / Chile – IFAD**
Livelihoods Specialist designing and facilitating a series of 6 workshops on sustainable livelihoods approaches for IFAD staff, Europe-based IFAD consultants and regional consultants in Eastern Europe and South America.
- 1999 – 2003 India / Italy / U.K. – DFID**
Social Development Specialist designing and managing the implementation of a research project on Changes in Fish Utilisation in India and its Impacts on the Poor, part of the DFID-support Post-Harvest Fisheries Research Programme.
- 1999– 2003 India / Bangladesh / Sri Lanka / Italy / U.K. - DFID**
Livelihoods Specialist designing and managing the implementation of a research project on Sustainable Coastal Livelihoods looking at linkages between policy and poverty in coastal areas of Andhra Pradesh, Bangladesh and Sri Lanka.
- 2002 Tanzania – DFID**
Livelihoods Specialist planning, designing and implementing a one-week training course on Sustainable Livelihoods for government and NGO staff as part of a DFID-funded Regional Fisheries Information Systems Project.
- 2001 – 2002 India / Sri Lanka / Italy - DFID**
Social Development and Facilitation Specialist providing backstopping support to the South Asia node of the Global Coral Reef Monitoring Network.
- 2001 Bangladesh / Italy – DFID**
Social Development Specialist participating in a peer review of the shrimp aquaculture development component of a major World Bank/DFID funded fisheries development project in Bangladesh.
- 2001 Bangladesh - DFID**
Livelihoods Specialist designing and implementing a series of sustainable livelihoods training seminars for senior government policy makers, donor agencies and NGOs.

- 2000 - 2001 India / Sri Lanka / The Maldives – DFID / GCRMN**
Social Development Specialist designing and implementing 3 workshops to train national counterparts of the Global Coral Reef Monitoring Network, South Asia Node on socio-economic assessment of coral reef communities.
- 2000 India - DFID**
Livelihoods Specialist assisting in the design of a review of lessons learnt from DFID support for the rehabilitation to the communities in Orissa following the 1999 cyclone.
- 2000 Vietnam - DFID**
Co-facilitator for an international workshop reviewing DFID's Fish Genetics and Aquaculture Research Programmes.
- 2000 Italy – FAO**
Livelihoods and Institutions Specialist co-authoring a set of guidelines for the Social Development Division of the FAO on the identification, analysis and improvement of linkages between local institutions and household livelihood strategies.
- 2000 Italy – FAO**
Co-facilitator at a major forum organised in Italy by the FAO and DFID on the Sustainable Livelihoods Approach, involving a range of multi-lateral and bilateral organisations and international NGOs.
- 2000 Thailand – FAO**
Expert panel member for Stakeholder Participation in Aquaculture Planning and Aquaculture and Food Security at the Aquaculture in the 3rd Millennium Conference, Bangkok, Thailand.
- 2000 Thailand - FAO**
Social Development Specialist preparing and facilitating a workshop on Participatory Approaches in Aquaculture, involving aquaculture specialists from the region and from various multi- and bi-lateral aid organisations.
- 2000 Indonesia – Marine Resource Assessment Group (MRAG)**
Social Development Specialist assisting in the finalisation of a set of guidelines, in Indonesian, on the co-management of floodplain fisheries in Indonesia and the facilitation of 3 workshops to introduce national partners to the guidelines.
- 1999 – 2000 Italy / U.S.A. - GCRMN / IOC**
Social Development Specialist co-authoring a manual on the social and economic assessment of coral reefs for use by coral reef managers.
- 1996 – 2000 Indonesia – FAO**
Social Development Specialist providing repeated training and backstopping over a 5-year period for government staff working on a UNDP-funded, FAO-executed integrated coastal area development project in Irian Jaya, Indonesia aiming to develop counterpart capacity to implement participatory development approaches.
- 1999 Bangladesh – CARE Bangladesh**
Social Development Specialist on project mid-term and annual review missions for a cage fish-culture project in Bangladesh implemented by CARE (international NGO).
- 1998 – 1999 Bangladesh - DFID**
Social Development Specialist assisting the Grameen Motsho Foundation, part of the Grameen Bank group, to review their approach to working with groups of poor fish farmers.
- 1998 Bangladesh – Department of Fisheries**
Social Development Specialist assisting the Department of Fisheries of the Government of Bangladesh in the preparation of a major World Bank-funded fisheries sector project for Bangladesh, the Fourth Fisheries Project.
- 1998 India – GCRMN / IOC**
Principal facilitator at a 10-day regional training workshop on socio-economic monitoring of coral reefs held at Kadmat Island, Lakshadweep, India involving participants from 3 South Asian countries.

- 1998 Italy /U.K. – DFID**
Livelihoods Specialist preparing and presenting a paper on Aquatic Resources in Sustainable Rural Livelihoods for the DFID Natural Resource Advisors Conference (NRAC) held in the U.K. in July, 1998.
- 1997 – 1998 Uganda - DFID**
Social Development Specialist on 2 project design missions for DFID's Country Programme in Uganda: the Integrated Lake Management Project and the Smallholder Aquaculture Development Project.
- 1997 Italy – FAO**
Sociologist preparing a Fisheries Technical Paper on Social Issues in Fisheries.
- 1997 Zambia - MRAG**
Social Development Specialist providing training and supervision for a multidisciplinary team carrying out village level participatory appraisals for the GEF-funded, UNDP-executed Lake Tanganyika Biodiversity Project.
- 1996 Fiji / Vanuatu - MRAG**
Social Development Specialist for project under the British ODA-funded Fisheries Management Science Programme investigating the performance of customary marine tenure in the management of coastal fishery resources in the Pacific.
- 1995 Tanzania – DFID**
Social Development Specialist assessing the feasibility of incorporating fisheries into proposed community wildlife management activities in areas adjacent to the Ruaha National Park in Tanzania.
- 1995 Italy – FAO**
Sociologist preparing a document on the relevance and applications of rapid and participatory appraisal approaches in aquaculture development and planning.
- 1994 – 1995 Malawi / Ghana / U.K. – IMM Ltd. / DFID**
Social Development Specialist on a fisheries policy research project funded by the British Overseas Development Administration (ODA) developing and field-testing a participatory policy formulation framework for small-scale fisheries development in Sub-Saharan Africa.
- 1992 – 1994 Bangladesh – ULG Consultants**
Social Anthropologist on the FAP 17 Fisheries Study, a component of the Bangladesh Flood Action Plan, responsible for the design, organisation and implementation of a 16-month nation-wide programme of social and economic research investigating the impacts of flood control on fisheries and the floodplain communities dependent on fisheries.
- 1991 Zimbabwe – FAO / ALCOM**
Social Development Specialist providing training for counterparts in participatory appraisal technique, supervising the implementation of 3 Rapid Appraisals of small water bodies in Zimbabwe, documenting the outcomes and preparing training manuals for wider replication regionally on behalf of a regional aquaculture programme of the FAO, ALCOM (Aquaculture for Local Community Development).
- 1991 - 1992 Italy - FAO**
Collation and review of social and economic data on fisheries for input into FIPPDAT, a database for fisheries policy and planning in preparation by the Fisheries Policy and Planning Division of the FAO.
- 1990 Zimbabwe - FAO**
Resource person in a international workshop on women in fisheries organised in Zimbabwe by ALCOM.
- 1990 India – Bay of Bengal Programme (BOBP) of the FAO**
Sociologist preparing a manual on rapid rural appraisal techniques for marine fishing communities and coastal ecosystems for a regional small-scale fisheries programme of the FAO, the Bay of Bengal Programme (BOBP), based in Madras, India.

1987 – 1990 India / Indonesia / Malaysia / Thailand – BOBP

Associate Professional Officer - Sociologist, funded by Canadian CIDA, with the Bay of Bengal Programme, based in Madras, India but working on extension sub-projects in Indonesia, India and Malaysia. Principal sub-project involvement included: small enterprise development and extension support for small-scale fishing communities, North Sumatra, Indonesia; improving marketing facilities and co-operative management skills for women fish vendors, Madras, India; extension of improved outrigger canoe technology, Nias Island, Indonesia; extension of small-scale oyster culture technology, Malaysia; development of Rapid Appraisal methods for coastal fishing communities, Tamil Nadu, India.

1982 – 1984 Indonesia VSO / Lembaga Pendidikan Perkebunan (LPP)

Volunteer English teacher at a government estates-training institute in Indonesia.

PUBLICATIONS:

A Training Support Pack on Sustainable Livelihoods with B.Cattermoul. GTZ Sri Lanka / REPSI-NRP / IMM Ltd. (in publication).

Guidelines for Institutional Analysis (with N.Messer & A.Onibon). IFAD, Rome, 2006.

Fisheries Policy Reform Impact Assessment in Cambodia – Understanding Policy and Poor People with S.Viryak in *Stream Journal* 3 (1) 2004.

Poverty and Reefs (with E. Whittingham and J. Campbell). DFID - IMM - IOC/UNESCO, 2003.

Local Institutions and Livelihoods: Guidelines for Analysis (with N. Messer). FAO, Rome, 2003.

Socioeconomic Manual for Coral Reef Management (with L. Bunce, R. Pomeroy and R. Pollnac). GCRMN/ IUCN / AIMS / NOAA, 2000.

Aquatic Resources and Sustainable Rural Livelihoods in D. Carney (ed), *Sustainable Rural Livelihoods – What contribution can we make?* Papers presented at the DFID Natural Resource Adviser's Conference. July, 1998. DFID, London. 1998.

Social Issues in Fisheries: a Framework for Analysis for Developing Countries. FAO Fisheries Technical Paper No.375. Rome, Italy. 1998.

Customary Marine Tenure in the South Pacific: Uses and Challenges of Mapping (with J.D. Anderson and C.C. Mees). PLA Notes No 30. IIED, London. October, 1997.

Rapid Rural Appraisal, Participatory Rural Appraisal and Aquaculture. FAO Fisheries Technical Paper No.358. Rome, Italy. 1997.

Participatory and Integrated Policy : a Framework for Small-Scale Fisheries (with J. Campbell). IMM, Exeter, U.K. 1996.

An Indigenously Developed Pond Aquaculture System in Bangladesh (with W.J. Shah). Paper for International Symposium on Systems-Oriented Research in Agriculture and Rural Development, Montpellier, France. 1994.

Training of Rapid Appraisal Teams - Notes for Trainers. FAO Fisheries Circular No.868. Rome, Italy. 1993

Rapid Appraisal Methods for Coastal Communities. BOBP, Madras, India. 1993.

The Fisheries and Fisherfolk of Nias Island, Indonesia (with G. Pajot). BOBP, Madras, India, 1991.

An Annotated Bibliography of Socio-Economic Surveys in Fisheries in Africa. FAO Fisheries Circular No. 837, Rome, Italy. 1991 (Revision 1, 1994 with G. van der Hoeven & K. Leendertse).